

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>		<u>Alt Order #</u>
497689 /		06364782
<u>Product</u>		
TARKANIAN 4 CONGRESS		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/08/12 - 10/14/12		
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Tarkanian for Congress	10/05/12 / 10/05/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KVVU	Teresa Difuria	TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Sandler & Innocenzi
705 Prince Street
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/08/12	10/12/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12		MTWT---				5	\$85.00			
N 2	KVVU	10/08/12	10/12/12	More M-F 9-10a	M-F 9a-10a		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12		MTWTF--				5	\$275.00			
N 3	KVVU	10/08/12	10/12/12	Katie Couric	2-3p		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12		MTWTF--				5	\$275.00			
N 4	KVVU	10/08/12	10/12/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	8	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12		MTWTF--				8	\$700.00			
N 5	KVVU	10/08/12	10/12/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12		MTWTF--				2	\$2,150.00			
N 6	KVVU	10/08/12	10/12/12	Cops/Dog The Bounty Hunter 1-2pm			:30			NM	5	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12		MTWTF--				5	\$195.00			
N 7	KVVU	10/11/12	10/11/12	Special Early News	Special Early News		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12		---1---				1	\$5,000.00			
N 8	KVVU	10/08/12	10/12/12	Extra	M-F 7-730p		:30			NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12		MTWTF--				2	\$625.00			
Totals											33	\$20,300.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/12/12	33	\$20,300.00	\$17,255.00
Totals	33	\$20,300.00	\$17,255.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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Signature: _____ Date: _____

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REP HEADLINE# 6364782
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT 5/12 10-58
*** KVUU-TV ***

:LINE#:	REP :CD:	TIME PERIOD :	LGTH :	SEC :	RATE :	START : DATE	END : DATE	SPTS: /WK:	WEEK : INVT :	DAY : SPOTS:
6	100P-200P		30		\$195.00	10/8	10/12	5		M-F
PROGRAM :	COPS/DOG									
7	600P-800P		30		\$5,000.00	10/11	10/11	1		THU
PROGRAM :	DEBATE									
8	700P-730P		30		\$625.00	10/8	10/12	2		M-F
PROGRAM :	EXTRA									
OCT/12	20300.00									
						CONTRACT TOTAL	TOTAL SPOTS	20300.00	33	

KVUU 15% KSNU 22% KLAS 41% KTNU 18% KVMY 1% KVCW 3% CABL 0%

SVC- NSI
DEMOS- RA35+*